



DUAL EXPECTATIONS

Neville and Wainwright with their equally pregnant wives, Gucci Westman and Glenna Neece, at the Beatrice Inn, New York City.

Manhattan, working for ING in its U.S. equity markets division.

What brought the former schoolmates back together was a desire for handcrafted clothes by skilled craftsmen, like the attire they grew up appreciating in England. "Rag & Bone started, really, because we couldn't find clothes we wanted to wear," says Wainwright, whose original partner, Nathan Bogle, left the company last June.

A few pairs of jeans grew into an



BACK COUNTRY

The Micaville Country Store, two doors down from the Taylor Togs mill.

dress shirts, for instance, are hand-made by Duke

Gambert in New Jersey. This fall brings the first Rag & Bone footwear, a classic English work boot built by Grenson in Northampton, England. The duo are also currently in talks with Savile Row tailors to collaborate on a line of Rag & Bone suits.

JEAN MAPPING

A selection of Rag & Bone's Handcrafted in North Carolina jeans.



"It's certainly a dream of mine," says Wainwright, "to expand and use people who are the absolute best at what they do." Adds Neville: "As you grow, it's

important to have a viable, functioning business. Particularly when both our wives are pregnant."

Late last summer, Wainwright and Neville discovered their respective spouses have due dates a week apart in April. It seems, like everything else in the Rag & Bone world, the timing is just shy of perfect.—SARA JAMES

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For more on the unlikely rebirth of this small Appalachian town, visit mensvogue.com/clothing.

shifting gears

A Big Sky watch aficionado aims to put the teeth back into American timepieces.



TURN BACK THE CLOCK

Bozeman Watch's SmokeJumper, \$4,700, and Sidewinder, \$5,900; bozemanwatch.com. RIGHT: Montana's Spread Creek.

Most 16-year-old boys collect posters or video games. But at that age, **Bozeman Watch Co.** president Christopher Wardle was amassing fine timepieces. Wardle—a Bozeman, Montana, regular since the eighties—has taken his vast knowledge of timekeeping and joined with designer Patrick Ayoub to build watches "from the bottom up." Their goal is to return start-to-finish production of mechanical watch movements stateside for the first time in 30 years—a tall order since European craftsmanship still trumps U.S. methods. "The old American manufacturing techniques were brilliant," Wardle explains. "They got wiped out due to the quartz revolution. We want to bring them back." Bozeman's dials, hands, cases, and movements—used on Western-themed models like the Sidewinder and the



SmokeJumper Chronograph—are built in Germany and Switzerland, but that will soon change. The company is partnering with two East Coast watchmakers who restored one of the world's oldest known timepieces, worn by an associate of Martin Luther in 1530. As for the remote setting that Bozeman provides for such an enterprise, Wardle adds, "Why not Montana? It's our own rugged Switzerland."—TASHA GREEN

threads >154